Press Release
July 25, 2004

Education International, 4th World Congress
Porto Alegre, Brazil, 22-26 July 2004

5 October is World Teachers’ Day!!

Once again, teachers and other education personnel around the world gather on this unique day to celebrate the teaching profession. The day is originated as the day when UNESCO initiated the signing of the Recommendation Concerning the Status of Teachers on 5 October 1966. Since 1997, World Teachers’ Day also highlights the Recommendation concerning the Status of Higher-Education Teaching Personnel adopted in the same year. In contrast to previous years, a general theme was selected for 2004 and the following years:

Quality teachers for Quality education

The specific topic for this year’s celebration is:

Wanted: Quality Teachers to be Recruited and Retained

In the joint statement issued by both Education International (EI) and the World Confederation of Teachers (WCT), teaching personnel around the world reiterates that in order to attain the objective of Education For All in 2015, millions of teachers need to be recruited and retained in the profession. Teaching has to become “a profession of the future” - made appealing intellectually, socially and financially.

EI affiliates in all continents will celebrate this important day.

The web section launched by EI is also the official website of World Teachers’ Day. Launched in 3 language versions, the site offers an abundance of information concerning World Teachers’ Day, the activities that teaching personnel around the world undertake to celebrate the event, as well as downloadable and customisable campaign material such as leaflets, posters and stickers. The site also offers you the possibility of sending electronic greeting cards. For these, as well as official press statements and declarations from international agencies, please visit:

http://www.ei-ie.org/wtd/

Please direct any enquiry regarding World Teachers’ Day to: 5oct@ei-ie.org